WHAT CAUSED THE WISCONSIN WORKFORCE HOUSING SHORTAGE?

Wisconsin has not built enough homes to keep up with population and income growth.

INCOME GROWTH
+7.6%

NEW HOUSING LOTS
LOTS
-75%

Housing units authorized by building permits and new housing lots are way below pre-crisis levels.

The Wisconsin economy has grown slowly since the end of the Recession...

NUMBER OF JOBS
+8.2%

NEW
HOUSING

NEW building end

UNITS

-55%

...but we are not building enough new housing units to keep up with demand from our growing workforce.

Construction costs are rising faster than inflation and incomes in Wisconsin.

CONSTRUCTION COSTS 2010 - 2017



#14.9%



Rising construction costs mean that all forms of housing are becoming more expensive and less available. This creates barriers to homeownership and to rental affordability.